



börek
—
TASTY FROM
TURKEY
—

**Börek, a new savoury snack
on the horizon.**



Börek sticks

Discover baking passion straight from Turkey with our original phyllo dough rolls filled with potatoes, spinach and cheese. This popular everyday snack works wonders from lunch break to party starter. **Tasty for the whole family!**



More & more customers crave exciting snacking moments

- 57% do **not have enough time** to do what they want
- 75% enjoy trying out products from **different cultures**
- ... and **Turkish cuisine** is in their **TOP 10 most-loved cuisines!**



Superior taste: all day 'round

- 100% authentic: **made in Turkey**
- **Ultra thin dough** for **crispy crust & lovely bite**
- **Appeals around the clock:** from breakfast to dinner
- Enjoy hot or cold



Sell to serve in no time

- Appealing **support tools & seducing aroma** attract attention
- **Easy 2-step preparation:** bake freshly right out of the freezer!
- **Enjoy more time** preparing sandwiches or selling newspapers



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No defrosting. No hassle. Simply bake your börek sticks for 20 minutes at 190°C for delicious taste in every bite. Enjoy a high filling percentage, perfectly spread throughout every stick!

• **BÖREK STICK SPINACH CHEESE 95G**

4400302

- Spinach
- Mediterranean white cheese (Feta type)
- Airy, delicious puff pastry
- Perfect with dips like yoghurt mint dill or fresh cream with lime

BÖREK STICK POTATO 95G

4400301

- Mashed potatoes with slightly sweet taste
- Airy, delicious puff pastry
- Perfect with sweet or sour dips

BÖREK STICK CHEESE 95G

4400300

- Mediterranean white cheese (Feta type)
- Airy, delicious puff pastry
- Perfect with dips like tomato salsa or bell pepper

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La Lorraine